

Student Designs Sample 1

Course name: UX/UI Design Foundation (Mobile App Design)

Candidate's role and responsibility: Instructor

University of Houston-Victoria

The objective of this assignment is to apply foundational UX/UI principles by designing a mobile app that demonstrates user-centered design, effective navigation, and basic interaction design. Students conducted user research, created wireframes and prototypes to address user needs and enhance usability.

Cleanly Reward

Team 1: Bryanna Lucas and Alexandria Grant



What is Cleanly Reward?

Cleanly Reward is an app that makes washing and drying your clothes a fun and rewarding process. Our app is best suited for beginners of laundry and those who wish to save money!





• User Interviews & Analysis

Roxane Chibuzo

Demographics:

22 year old female

Victoria, Texas

Student (Senior)

Lives on Campus

Bio

I've been a student here since my freshman year and I always stayed with my parents. But due my parents wanting to move to another state and my classes being in person, I had no choice but to stay on campus. I always get anxious about using the washing and drying machines here because they are always dirty and full of hair! The dryers are also too high for me to reach so it's hard for me to make sure there's not anything inside of it. I end up handwashing my clothes, but that process takes forever and I rather use that time studying.



Frustrations

- The machines are always dirty or broken
- The dryers are too high in height for her to inspect
- Washers are tiny

Stats



Tackling Roxane's Issues

- Provide contact information to maintenance to fix and clean machines in a timely matter.
- Machines will be on the same level
- Washing machines will be just as big as the dryers

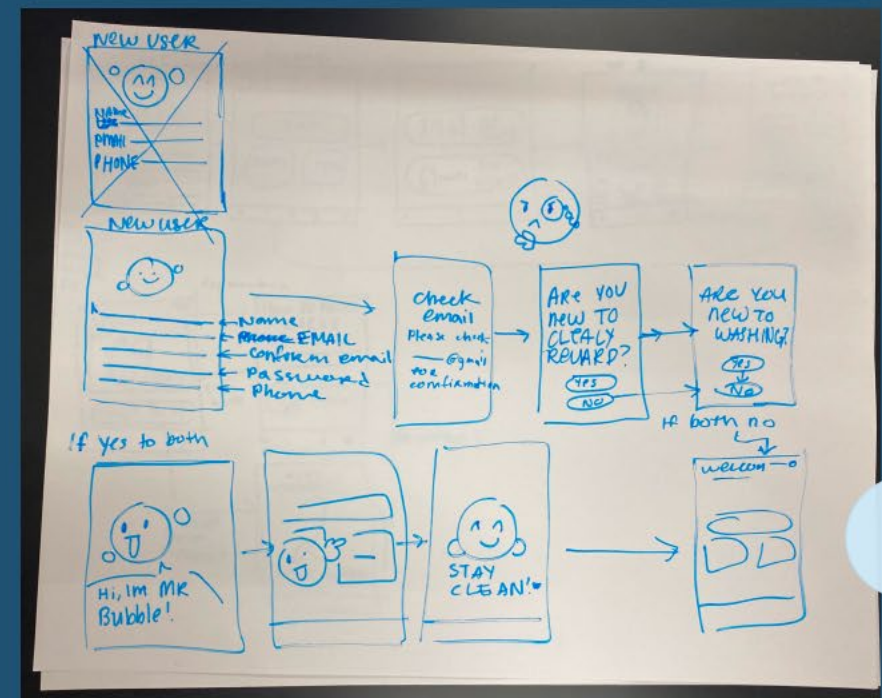
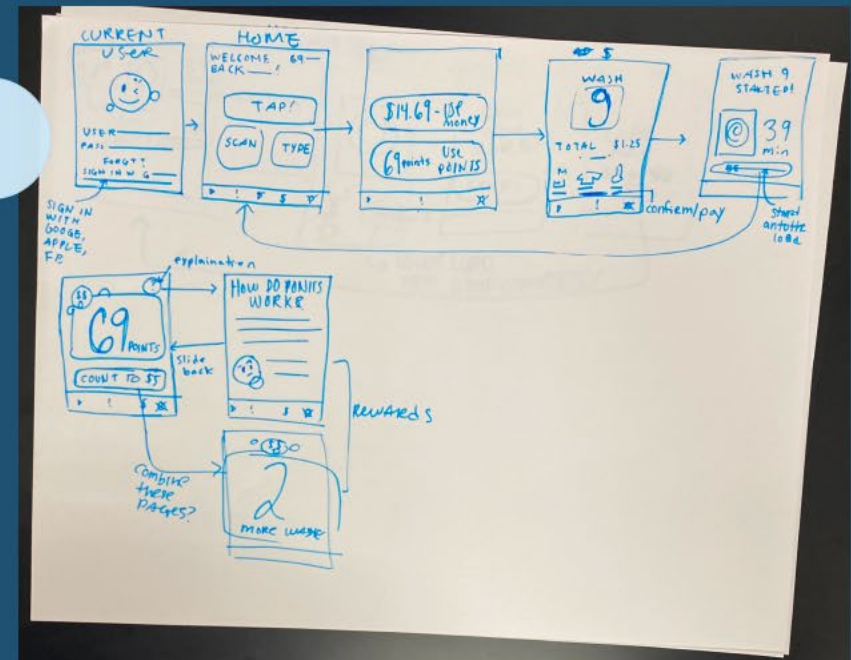


The background is a solid dark blue. There are several light blue circles of varying sizes scattered around the text. Two are on the left, one is above the text, and a cluster of three is on the right.

• Low & Mid Fidelity Wireframes

Early Wireframes

As we continue to build up our pages, we not only improved on issues the CSC Go app had, but also gave our app it's own identity.



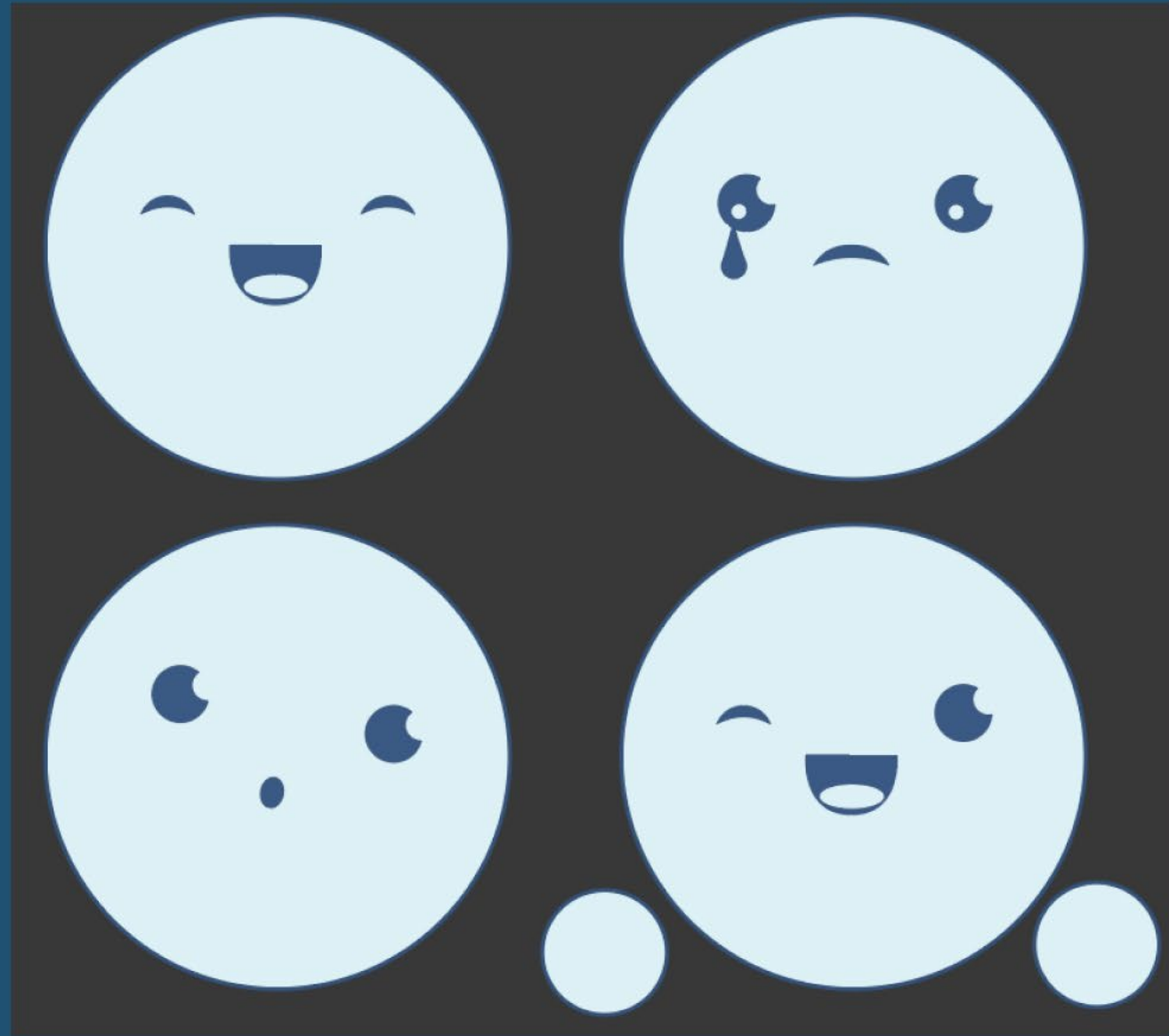
Wireframes in Figma

Once we figured out the basic structure of our app, we moved over to Figma to create mid-fidelity wireframes.



Finalizing Mr Bubble

After we was 90% done with our mid-fidelity wireframes, we brought Mr Bubble over to the digital world. We kept him simple with a light blue color and a dark blue outline.





Final Product

New User

Just confirm your email and you're all set!

You'll have options to go through tutorials on how to wash and use our app. These are skippable and accessible to view again by going to the Settings.



SIGN UP



Create Account

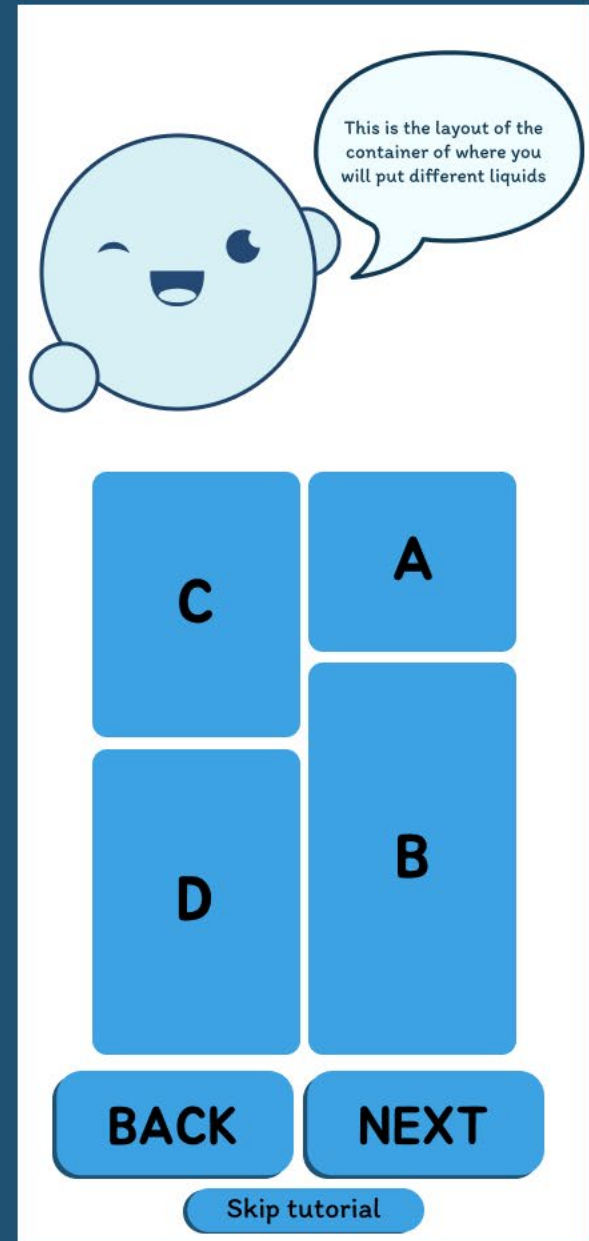
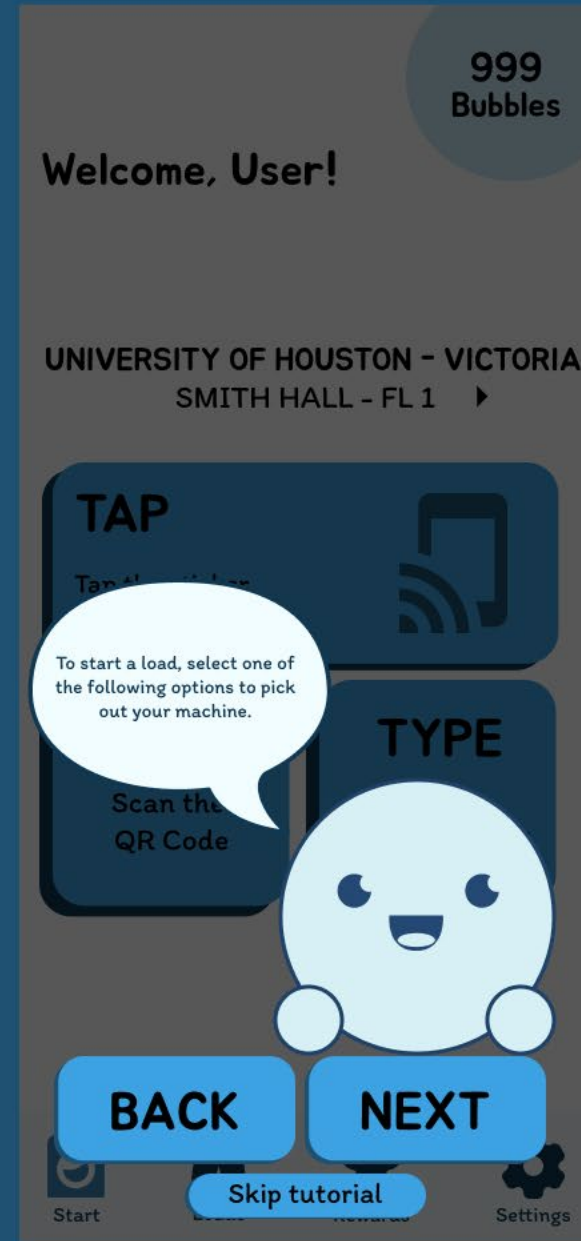
or sign up with...



Already have an account? [Log In](#)

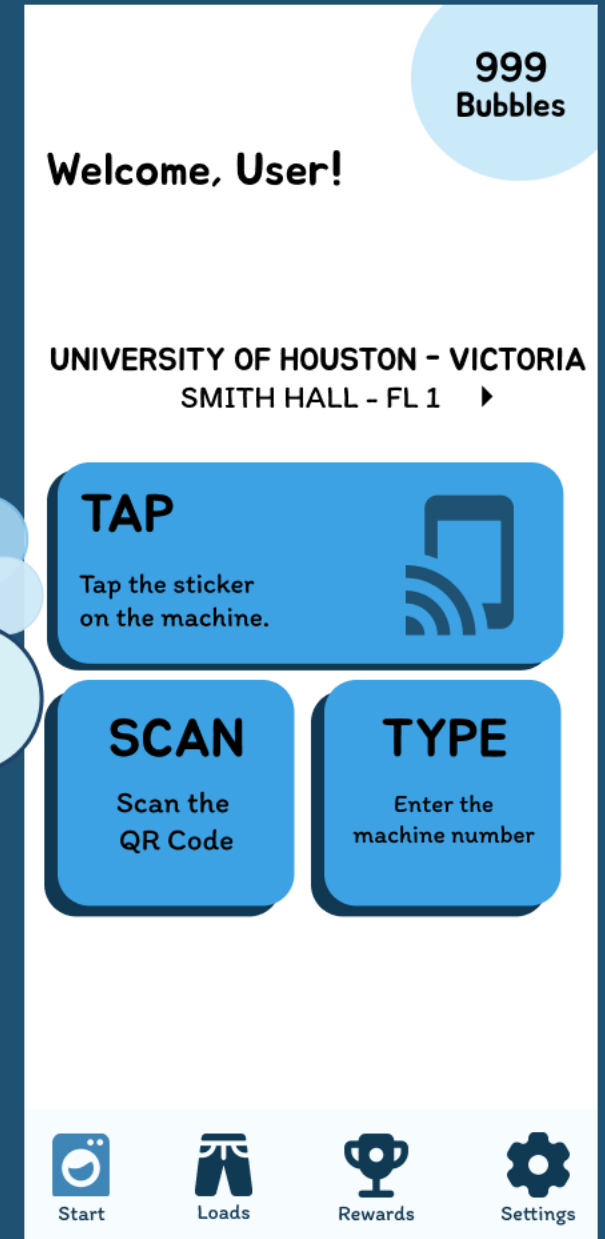
Mr Bubble is Here to Help!

Whether you're new to the app or laundry, Mr Bubble will help the user step by step! These tutorials are shown to new users and always available to view again in the Settings



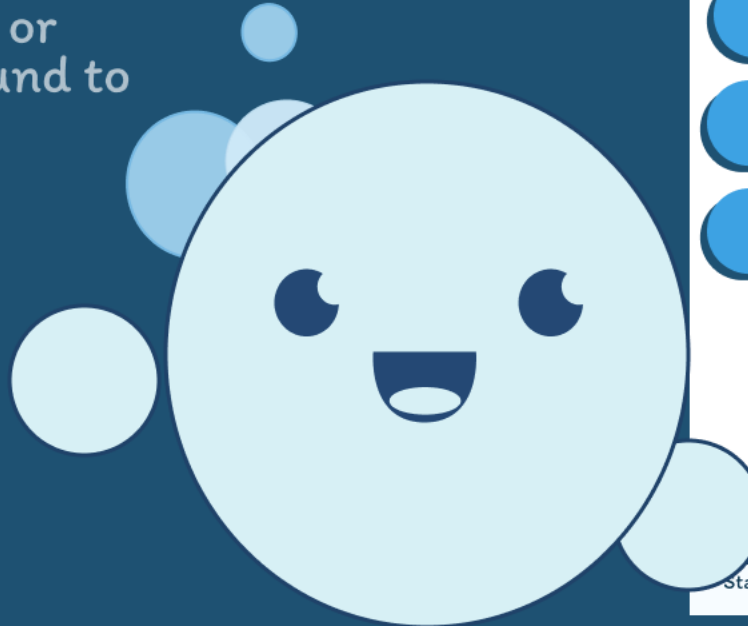
Home Page

Our simple, easy to navigate home screen will ensure that doing laundry will be a breeze for everyone.



Settings

Quick access to contact us, find and change cards. And if you need help with navigating the app or doing your laundry, Mr Bubble is always around to help under “Tutorials”.



Settings

Card information and Refunds

Tutorials

Notifications

Contact

Log out

